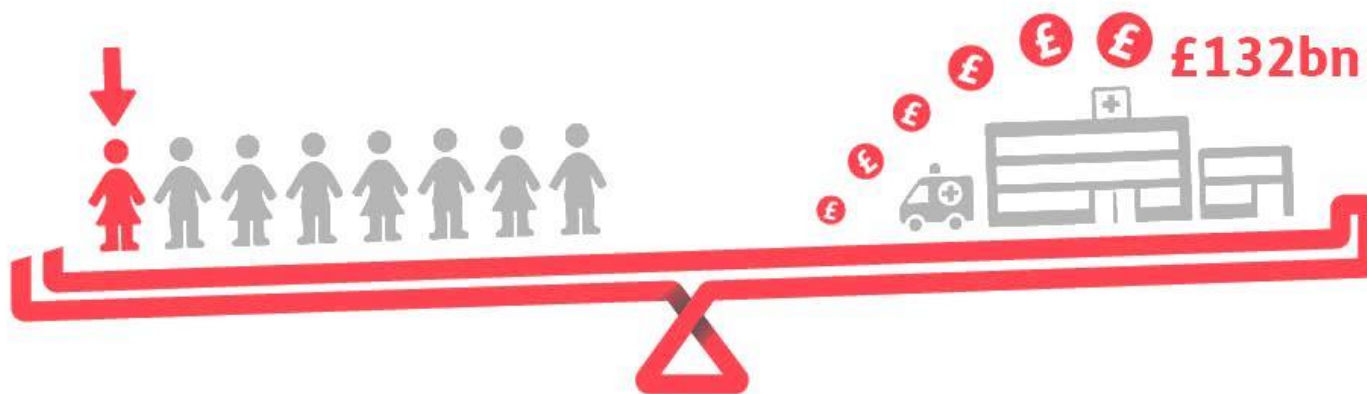


Employers for Carers umbrella membership and the Digital Resource for Carers – an integrated solution for carers

Emily Holzhausen OBE
Director of Policy and Public Affairs
Carers UK

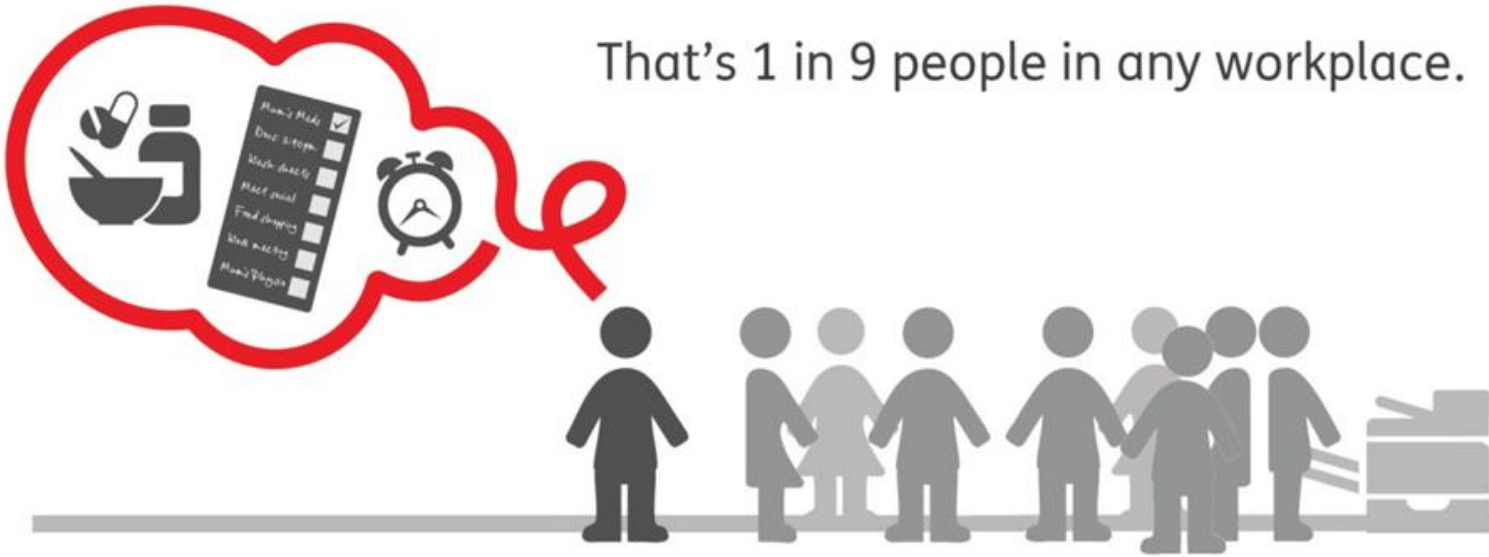
There are **6.5 million carers**
in the UK today. That's **1 in 8 adults**.



This **unpaid** care saves the state £132 billion a year.

3 million carers combine paid work with care.

That's 1 in 9 people in any workplace.



Employers for Carers

Our membership forum Employers for Carers:

Chaired by British
Gas/Centrica

Supported
by the specialist
knowledge of
Carers UK

- **supports** employers to develop carer friendly workplaces
- **promotes** the business benefits of supporting carers
- **influences** employment policy and practice
- **maintains** a Leadership Group committed to working with Government

Umbrella membership



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efc employers for carers

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Supporting carers at work makes business sense

1 in 9 in your workforce will be caring for someone who is older, disabled or seriously ill. In the current economic climate it is an important time to retain skilled workers rather than recruiting and retraining new staff.

JOIN US
Get exclusive member benefits
Already a member? Login here

Lunch and learn sessions

Concentrated, convenient and cost-effective, our **lunch and learn sessions** provide practical information, advice and guidance on managing work and caring both for your employees and line managers. Members receive reduced rates on all our training.

Resources

Members can download our latest employer toolkits, including **Developing a Carers' Policy** which includes practical advice and top tips. EFC produces a range of toolkits, practical guides and good practice resources.

Umbrella Membership of EIC

Umbrella membership is a block membership arrangement which enables SMEs to engage through a co-ordinating body such as a local authority or chamber of commerce. This gives SME businesses that are part of an umbrella membership scheme **FREE ACCESS** to Employers for Carers resources. SME businesses can register using the membership code provided.

Upfront

Upfront is a simple tool for carers who are new to the maze of benefits and entitlements. Fill in your details, spend a couple of minutes answering questions and it will guide you to the information you need.

Latest news

- 16th Nov** Preparing for the financial impact of caring: Help us to test a new digital resource
Are you Thinking Ahead? We'd love it if you'd like...
- 15th Nov** What should a return-to-work strategy for parents and carers include?
Need to know: Initiatives that facilitate peer-to-peer support, such as...
- 07th Nov** Sign up now for Carers Rights Day 2017!
Having the right information at the right time can make...

Carers RIGHTS DAY
Friday 24 November 2017

Carers UK @CarersUK

The #carersrightsday 2017 theme is 'Make Connections. Get Support' and we're asking you to help carers find support and information
14:10 - 5 Nov 2017
3 88 65

Umbrella membership

How does it work?

1. A local authority signs up as an **umbrella member** of EfC
 - and benefits from EfC membership and resources for **its own workforce**
2. It then also acts as a **co-ordinator for promoting the free benefits and resources to SMEs and health and community partners in its local area**
 - *SMEs are defined as organisations with fewer than 250 employees*

Benefits of umbrella membership

Umbrella membership supports members to:

- **Raise the profile** of caring issues and working carers within their **own workforce and wider locality**
- **Reach and support** carers within their **own workforce**
- **Reach local employers** to help them identify and support the carers in their workforce
- **Refer and signpost** working carers to sources of local care and support

The business benefits

- **Recruitment**
 - Widening the workforce and talent pool
- **Retention**
 - Keeping skills and experience
- **Resilience**
 - Improving productivity and performance
- **Results**
 - Improved health and wellbeing for families, workplaces and the wider economy



Digital Resource for carers

Online and mobile tools which can reach carers – and which they can use - at the click of a mouse



Umbrella membership can be used to roll out the Digital Resource for Carers




carersUK
making life better for carers

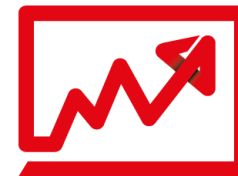
Looking after someone
Information and support for carers

Upfront your online guide to caring

Being Heard:
A self-advocacy guide for carers

Combined benefits

- EfC Umbrella membership and the Digital Resource for Carers work as an integrated information and support solution
- Together, EfC Umbrella membership and the Digital Resource offers:
 - a low-cost but effective carers service and employee benefit in tight times
 - a real opportunity to reach out to your whole local population and workforce



Contact us

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www.employersforcarers.org

www.carersdigital.org



THE ROYAL BOROUGH OF
WINDSOR AND
MAIDENHEAD



WOKINGHAM
BOROUGH COUNCIL

www.slough.gov.uk
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