

## SLOUGH BOROUGH COUNCIL

**REPORT TO:** Health Scrutiny Panel                      **DATE:** 14<sup>th</sup> January 2016

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**WARD(S):** All

**PORTFOLIO:** Community and Leisure – Councillor Carter

### PART I FOR COMMENT & CONSIDERATION

#### GET ACTIVE SLOUGH - A FIVE YEAR LEISURE STRATEGY FOR SLOUGH

##### 1. Purpose of Report

This report is to advise the Health Scrutiny Panel of progress in implementing the Slough Leisure Strategy – “Get Active Slough”. The strategy is designed to get more people, more active, more often. The report presents progress to date on:

- the ‘Get Active’ targeted activity programme
- the major leisure capital development programme
- the neighbourhood capital programme

##### 2. Recommendation(s)/Proposed Action

That the progress made in implementing the Slough Leisure Strategy – “Get Active Slough” be noted.

##### 3. The Slough Joint Wellbeing Strategy, the JSNA and the Five Year Plan

##### 3a Slough Joint Wellbeing Strategy Priorities

All the actions within the Leisure Strategy will contribute towards achieving the overarching vision of the Slough Joint Wellbeing Strategy and will make significant contributions specifically to the health, wellbeing and safer Slough themes.

- **Health and Wellbeing.** Cabinet in July 2014 approved a strategy for leisure, with the overarching aim to “enhance the health and wellbeing of Slough residents by ensuring leisure activity is adopted as a habit for life for all – more people, more active, more often”. The causal link between physical activity and overall health indicators is clear, particularly for obesity and heart disease, which are high priorities for Slough.
- **Safer Slough.** The opportunity to participate in shared leisure activities makes a positive contribution to community cohesion and interaction for all members of the varied and diverse community in Slough.
- **Regeneration and environment.** Leisure facilities contribute to the quality of the environment of the town. They provide opportunities to regenerate specific sites and local communities.

### **Cross-Cutting themes:**

Good leisure facilities can improve the image of the town, making Slough a destination for sport and physical activity for local residents who will take a pride in the promotion of their use.

The leisure strategy and improved leisure facilities contribute towards addressing key priorities as set out in the JSNA including childhood obesity, positive activities for young people and cardio vascular disease.

### **3b. Five Year Plan Outcomes**

- Slough will be the premier location in the south east for businesses of all sizes to locate, start, grow, and stay – good quality, accessible leisure facilities are attractive to employers to ensure a healthy workforce which is imperative for a businesses success.
- There will be more homes in the borough, with quality improving across all tenures to support our ambition for Slough – the future development of leisure facilities on chosen sites in the town will compliment planned housing developments and assist the organisational aim of maximising the value of assets.
- Slough will be one of the safest places in the Thames Valley – leisure activity can be used as a diversionary activity for young people who could be at risk of anti-social behaviour.
- More people will take responsibility and manage their own health, care and support needs – accessible leisure opportunities in the right location will enhance the health and wellbeing of all individuals living in Slough.
- Children and young people in Slough will be healthy, resilient and have positive life chances – improved leisure facilities will provide children and young people with wider opportunities for participation in sport and physical activity which results in greater physical and mental wellbeing. The proximity of the proposed new facilities to educational establishments will maximise use and allow the Council to realise corporate aims.
- The Council’s income and the value of its assets will be maximised through capital development and improvements to its leisure facilities.

### **4. Other Implications**

#### **(a) Financial**

It is estimated that it will cost the Council £35m to deliver its leisure capital programme over the next 5 years. The allocation of funding to the proposed capital schemes will be considered by Cabinet in the New Year.

#### **(b) Risk Management**

Property	See section 5.3	Released sites for housing regeneration will generate a capital receipt
Human Rights	None	

Health and Safety	This will be addressed for new facilities as they are developed	
Employment Issues	None	
Equalities Issues	The strategy focuses on identified priority groups, but will maintain opportunities for all. There will be a clear link between local dispersed provision and the ability of priority groups to engage	Improved access to quality facilities will contribute to increasing levels of activity by Slough residents
Community Support	User and non user information has been used to inform the strategy.	Further consultation will be undertaken as proposals are developed
Communications	None	
Community Safety	None	
Financial	See section 4.1	
Timetable for delivery	5 year action plan produced and draft capital programme in place	Link with contract ending in 2017
Project Capacity	Project board established and lead officer appointed.	

### Human Rights Act and Other Legal Implications

There are no Human Rights Act implications.

Local authorities have a range of powers to deliver cultural services which includes both recreation and sport. This would include the delivery of leisure centres and sports facilities which are all discretionary services.

### Equalities Impact Assessment

An Equalities Impact Assessment will be completed for all new leisure facilities when the final proposals have been agreed.

#### (c) Workforce

There are no workforce implications in regard to this report

## 5. Supporting Information

- 5.1 Cabinet agreed the leisure strategy “Get Active Slough” in July 2014, which has been developed to achieve the overarching outcome of **more people, more active, more often**. “Get Slough Active” is central to improving wellbeing and health outcomes. The case for getting everybody active, every day could not be clearer. Inactivity is responsible for 1 in 6 deaths and wider health, social and economic costs for individuals, families and communities in the UK. In Slough this cost is estimated to be £24 million per annum.

## 5.2 'Get Active'

5.2.1 The Council's 'Get Active' programme was launched in September 2014 and targeted four of the most deprived and inactive wards in the borough. Since its launch the programme has seen a rise in activity levels across the borough which can be evidenced through the Active People Survey results which show:

- a) A decrease in inactivity levels from 37.6% (2013 / 2014) to 31% (2014 / 2015) taking us from 145<sup>th</sup> (out of 150) least active local authority in England to 95<sup>th</sup>.
- b) An increase in participation of 1 x 30 minutes of moderate exercise per week from 31.3% (Active People 8) to 34.4% (Active People 9), an increase of 3.3%.

5.2.2 The Get Active programme has targeted people over the age of 14, particularly those who are not currently active to encourage them to take exercise close to where they live or work. To date the programme has engaged with 5,687 individuals, with 16,400 visits to timetabled activity sessions across the borough. A detailed breakdown of participants is detailed in the table below:

<b>Get Active Programme 2014 - 2017</b>	<b>Programme target (3 year)</b>	<b>Actual to date (18 months of 3 year programme)</b>
<b>Number of participants</b>	2,650	5,687
<b>Throughput (visits)</b>	28,460	16,339
<b>Age 0 – 13</b>	0	1,450
<b>Age 14 – 25</b>	1,951	3,017
<b>Age 26+</b>	699	1,220
<b>Male</b>	1,385 (53%)	2,945 (52%)
<b>Female</b>	1,265 (47%)	2,742 (48%)
<b>Disability / limiting long term illness</b>	186 (7%)	390 (7%)
<b>Black / Other minority ethnic background</b>	1,325 (50%)	4,796 (84%)
<b>White</b>	1,325 (50%)	891 (16%)

5.2.3 The Council is working with a team of external advisors and experts, including Slough Regeneration Partnership (SUR), Morgan Sindall and Sport England's national facilities and programming teams to ensure that its capital and sports and activity programmes offer the very best facilities and opportunities for Slough residents. This partnership approach puts the Council in a strong position to identify future funding opportunities and up to date information on national initiatives and trends.

5.2.4 Slough has been chosen as a national pilot by Sport England and CLOA (Chief Leisure Officers Association) to take part in a 'commissioning of sport and physical activity' programme. Funding will enable Slough to undertake a mapping exercise to understand the commissioning landscape in Slough at present and commissioning opportunities going forward for sport and physical activity.

## 5.3 Main Leisure Facilities

5.3.1 The leisure strategy capital programme identifies four major leisure schemes for major development and improvement works over the next five years.

- I. Refurbishment and improvement works to Langley Leisure Centre
- II. Refurbishment and improvement works to Slough Ice Arena
- III. Re-provision of the Montem Leisure Centre on the Farnham Road, Centre site

#### IV. Development of a new community sports facility on the Arbour Park site

5.3.2 To date works have commenced on the Arbour Park site to develop phase 1 of the community sports facility, which will be completed in readiness for the 2016 / 17 football season in August 2016. Langley Leisure Centre improvement works will commence in March 2016 and both the ice arena works and reprovision of Montem Leisure Centre are due to commence in the autumn 2016.

#### 5.4 Neighbourhood Capital Programme

5.4.1 Committed capital funding of £150,000 a year up to 2017 will provide a series of new outdoor gyms, trim trails and improvements to existing sports provision in parks and local neighbourhoods. To date five MUGA (multi-use games areas) facilities have been developed in strategic sites across the borough, including Chalvey, Foxborough and Britwell.

In February 2016 work will commence to develop:

- Outdoor gyms at Salt Hill Park, Kedermister Park, Cippenham Recreation Ground and Upton Court Park.
- Fitness trails at Harvey Park, Crown Meadow and Godolphin Recreation Ground.
- A trim trail at Buttermere Avenue
- A Parkour Park at Salt Hill Park
- A multi-use games area (MUGA) refurbishment at Cromwell Drive – this will include changing the surface to porous tarmac and marking up the surface for football and basketball.

#### 6. Comments of Other Committees

None

#### 7. Conclusion

This report outlines how the leisure strategy approved by Cabinet in July 2014 is being implemented. The strategy will ensure investment in both core and local facilities to maintain current participation in physical activity, and in particular, the community activity programme which aims to enable local individuals and communities to be more active in ways that fit with their lifestyles and needs in localities where they live. Targeted capital and revenue investment has already resulted in an increase in activity amongst Slough residents.

#### 8. Appendices Attached

None

#### 9. Background Papers

1. Leisure strategy and 5 year action plan